

Development Committee Report  
April 15, 2024

We are excited to report that the Development Committee has developed a new FUNdraiser to complement our online Annual Meeting in May. ARJE members can purchase “celebrity shout-outs,” like Cameo videos, that will be played in short breaks throughout the meeting. The “celebrities” are all people connected to ARJE, including past and current leadership, teachers, etc. Purchases are limited to ARJE members and replace the “ARJE Acclimations” we used to have as an option in the Annual Gathering Ad Journal.

You can help to support this initiative by purchasing shout-outs for your friends and colleagues within the ARJE at <https://members.reformededucators.org/ap/Form/Fill/rAYbWfyr>. Please note that you will need to complete a separate request form for each shout-out, but you can pay for multiples together on the fundraising page at <https://associationofreformjewisheducators.growthzoneapp.com/ap/donate/DpB6ovpw>.

We are grateful to Jamie Mafдали and Jennifer Greene for quickly taking this initiative from idea to reality. We can’t wait to see and hear what our members come up with!

While the Celebrity Shout-Outs are a way for our members to acknowledge each other, we are equally excited about our Spring Gratitude Campaign. This initiative provides a platform for our members’ organizations to express their appreciation. Given the circumstances, we were unable to celebrate new RJE’s and other milestones in the Ad Journal this year, due to uncertainty around the joint conference. However, we are delighted to reintroduce this successful program this spring. Once again, employers, lay leaders, and others will have the opportunity to send their educators a choice of an e-greeting, challah, and/or soup, in return for a donation to ARJE in their honor.

Your active participation is crucial in making our initiatives successful. If you haven’t already, we encourage you to fill out our supervisor survey at <https://members.reformededucators.org/ap/Form/Fill/pV3Agf5P>. Your feedback is invaluable to us. We extend our gratitude to Melissa Pescatore for spearheading this project and to Jennifer Greene and Alicia Gallant for their unwavering support behind the scenes.